

# HEALTHCARE

## COMMERCIAL CASE STUDY



Client:	Porter Hills Retirement Community (Brio Living Services)	Date:	June 2024
Location:	Grand Rapids, MI	Value:	\$45,000
Scope:	Interior Wayfinding Solution and Installation		
Products:	2/90 Custom Layered Acrylic Plaque		



**Challenge:** Porter Hills Village is a dynamic and welcoming senior living community that is continually evolving to meet the needs of its residents. As the campus undergoes multiple renovations and expansions, there is a pressing requirement for a cohesive and modern interior signage system. This new standard will not only enhance the aesthetic appeal of the community but also provide residents and visitors with a clear and consistent wayfinding experience throughout the multi-level facility.

**Solution:** 2/90 successfully integrated a custom layered plaque interior signage program throughout the space. This signage features paper inserts, allowing for easy in-house updates of resident names, evacuation maps, and directional information. Wall-mounted directional signage and maps have been strategically placed in key areas within the facility to assist residents in navigating to their destinations. The design and finishes were thoughtfully selected to complement the existing facility and enhance the overall aesthetic appeal of the building.

By incorporating enhanced wayfinding signage, residents are empowered to easily locate key areas such as dining services, recreational spaces, and healthcare facilities, thereby fostering a sense of independence and belonging for residents, while also promoting engagement within their vibrant community.

*HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.*

*Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes, and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.*



# COMMERCIAL HEALTHCARE

## PORTER HILLS RETIREMENT COMMUNITY

