

# EDUCATION K-12

## COMMERCIAL CASE STUDY



Client:	St. Louis Park Public Schools	Date:	2022 to Present
Location:	St. Louis Park, MN	Value:	\$76,000+
Scope:	Interior sign planning and product for K-12 School District		
Products:	Slide Modular Sign System and Plaques		



**Challenge:** St. Louis Park Public Schools passed a bond referendum to help their district address increasing enrollment, aging facilities, and a need for flexible learning space to accommodate next century learning. This included addressing outdated and inconsistent signage across various campuses which negatively impacted the overall experience and efficiency of navigating the school grounds for students, staff, and visitors.

**Solution:** To address this, Visual Communications Inc. devised an original sign design incorporating the school's logo and branding colors, notably a bold orange stripe. Collaborating with HiTouch Business Service, 2/90 executed a comprehensive interior wayfinding solution. 2/90's Slide Modular Sign System was implemented for directional signage, allowing for future changes, while cost-effective Plaques were used for non-changeable signage, ensuring ADA compliance. To date, 2/90 has provided room identification signage for the elementary schools and wayfinding signage for the central office and early learning center. The result is an improved, welcoming, and organized environment for all stakeholders within the school district.

*HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.*

*Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes, and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.*

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ST. LOUIS PARK PUBLIC SCHOOLS

