

Client:	The Sam Rayburn Memorial Veterans Center	Date:	2021-2022
Location:	Bonham, Texas	Value:	\$1,175,255
Scope:	Interior and Exterior Wayfinding Solution		
Products:	Slide Modular Sign System and Exterior Signage. Design and Planning Services supported by Installation and SmartCare+ Maintenance.		



Challenge: The Sam Rayburn Memorial Veterans Center in Bonham, Texas, was experiencing familiar challenges due to an aging signage and wayfinding system. Signage was outdated, inconsistent, and often difficult to read or comprehend, resulting in visitors, patients, and staff having difficulty navigating the large and complex facility. This could cause frustration, delays, and a negative patient experience, which was detrimental to the VA's mission "to fulfill President Lincoln's promise to care for those who have served in our nation's military and for their families, caregivers, and survivors".

Solution: 2/90 was selected to implement a comprehensive design-build solution to effectively address the wayfinding challenges of the VA North Texas Healthcare System at Bonham. To that end, 2/90 Design and Planning services created a unique signage standard to integrate with the existing facility, featuring custom design elements such as new colors, images, and nomenclature to support the wayfinding philosophy. 2/90 Slide Modular Sign System was utilized to identify and communicate navigation and direction throughout the interconnected buildings, while 2/90 Modular Exterior Signage was installed on campus to indicate destinations. Furthermore, 2/90 Installation services were employed to guarantee a high-quality implementation, and ongoing 2/90 SmartCare+ Maintenance Service engagements ensure that the signage remains up-to-date and well-maintained.

HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.

Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes, and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.

THE SAM RAYBURN MEMORIAL VETERANS CENTER

