

# HEALTHCARE

## GOVERNMENT CASE STUDY



Client:	Madigan Army Medical Center	Date:	2010 to Present
Location:	Tacoma, WA	Value:	\$1,600,000+
Scope:	Interior and Exterior Wayfinding Solutions		
Products:	Arc Modular Sign System, Exterior Signage, Installation, and SmartCare+ Maintenance.		



**Challenge:** The Madigan Army Medical Center in Tacoma, WA is a 205-bed, Joint Commission-accredited facility and designated Level 2 trauma center that provides comprehensive healthcare services to Army and Air Force units of Joint Base Lewis-McChord (JBLM). As the largest military hospital on the West Coast of the US, Madigan sought a new architectural signage and wayfinding solution that integrated interior and exterior signage in a cohesive manner to improve the patient experience.

**Solution:** To meet this challenge, 2/90 was selected to implement an extensive design-build solution. This included the development of comprehensive interior and exterior signage standards featuring new colors, imagery, and nomenclature for a multi-faceted wayfinding approach. Additionally, 2/90 Arc Modular Sign System was selected for its contemporary design and ease of use for in-house updating, and 2/90 Installation and SmartCare+ Maintenance Services were engaged to ensure high-quality implementation and ongoing maintenance.

*HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.*

*Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.*

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MADIGAN ARMY MEDICAL CENTER

