

# HEALTHCARE

## GOVERNMENT CASE STUDY



Client:	Kansas City VA Medical Center	Date:	2010-2013 to Present
Location:	Kansas City, MO	Value:	\$2,400,000+
Scope:	Interior and Exterior Wayfinding Solutions		
Products:	Slide Modular Interior Signage, Exterior Modular Signage, Digital Signage by Janus Displays, Installation Services, and SmartCare+ Maintenance.		



**Challenge:** The Kansas City VA Medical Center is a large, interconnected complex, comprised of numerous buildings, departments, and services. Unfortunately, it can be difficult to navigate the intricate campus, which could cause frustration and increase stress for Veterans and visitors seeking to reach their destination. To alleviate this concern, the facility sought a new architectural signage and wayfinding solution that would integrate interior and exterior signage together in a cohesive manner to improve the overall wayfinding experience throughout the campus.

**Solution:** 2/90 implemented an integrated design-build signage solution to address wayfinding challenges. A comprehensive design and planning effort established new facility signage standards utilizing 2/90 Slide Modular Interior Signage, Exterior Modular Signage, Digital Signage by Janus Displays, and Installation Services. The 2/90 Slide Modular Signage is designed with modularity, interchangeability, and in-house updatability features to reduce maintenance costs while blending seamlessly with the interior design aesthetic. Additionally, ongoing 2/90 SmartCare+ Maintenance Service engagements ensure the signage remains up-to-date and well-maintained.

*HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.*

*Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes, and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.*

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VA KANSAS CITY

