## CORPORATE

## **GOVERNMENT CASE STUDY**



Client: Library of Congress Date: 2011-2013 to Present

Location: Washington, DC Value: \$800,000+

Scope: Interior Wayfinding Solutions

Products: Slide Modular Sign System, Installation, and SmartCare+ Maintenance.



Challenge:

The Library of Congress (LOC) in Washington, D.C. is an esteemed institution, serving as the library of the U.S. Congress, the de facto national library of the United States, and one of the two largest libraries in the world. Founded in 1800, the LOC is the United States' oldest federal cultural institution. The LOC Campus on Capitol Hill, maintained by the Architect of the Capitol, features the James Madison Memorial Building, John Adams Building, and Thomas Jefferson Building, covering a total of 3.3 million square feet. In 2009, the Library assessed its signage and wayfinding program, revealing the need to upgrade and modernize it to accommodate operational and compliance requirements, as well as to enhance the visitor experience.

Solution:

The Library of Congress selected 2/90 Slide Modular Sign System as the premier architectural signage system to achieve its objectives and engaged 2/90 to design, program, and implement a comprehensive interior signage wayfinding program. 2/90 collaborated closely with LOC and AOC staff to establish a new sign design standard that offered modularity for cost-effective in-house updating, while also featuring custom design features and elements to meet the specific goals, graphic standards, and aesthetics required for such a prestigious organization. 2/90 Installation services were provided to install the new signage solutions throughout the facility while taking great care to respect the environment, staff, and library patrons. 2/90 SmartCare+ Maintenance services were then utilized to monitor, update, and maintain the signage program since implementation.

HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.

Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.

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