

HEALTHCARE

GOVERNMENT CASE STUDY



Client:	Dallas VA Medical Center	Date:	2018-2020+
Location:	Dallas, TX	Value:	\$3,162,929+
Scope:	Comprehensive sign design and planning services with a complete interior and exterior sign solution for six buildings.		
Products:	Slide Modular Interior Signage, Exterior Signage, Timelines, and Scale Models. Services included Installation and SmartCare+ Maintenance.		



Challenge: Update and create a new design standard for the facility that blended their needs from an aesthetic standpoint but also from a functional standpoint. Tying multiple buildings together in a wayfinding sense.

Solution: Developed a three-layered wayfinding system. First, collaborated on a building naming convention that included historical nomenclature like building numbers then added building function to the name. Second, color was introduced into the sign package as an additional identification measure for each building. And finally, imagery was added using a patriotic theme.

HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.

Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes, and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.