

# SPECS

## COPY APPLICATIONS

---

Choose from ten copy options including our newest and most popular Direct Print, available in ADA as well as non-ADA. Default copy options are Direct Print and ADA Direct Print for first surface copy applications. Copy options are divided into three pricing tiers.

### TIER ONE

#### DIRECT PRINT (DP)

Our most popular copy application is direct print. VOC-free, ultra-violet cured inks are digitally printed directly to insert material. Recommended for photo-quality graphics and logos.

#### VINYL (VNL)

Surface-applied vinyl is our traditional copy option, offering you the flexibility to remove obsolete messages and reuse copy inserts. Available in select gloss colors and all standard or custom matte colors.

#### LASER PRINT (LP)



Laser print graphics are available on paper inserts and protected by a clear lens. Customer may order pre-printed paper inserts or print their own. Standard paper colors are available in popular insert sizes; other sizes may require longer lead times. For paper refills refer to page 7 for Arc, page 13 for Slide, page 28 for Klik. Custom paper is available.

### TIER TWO

#### SUBSURFACE (SSC)

Reverse-cut print is applied to the back of polycarbonate. Insert is back sprayed with paint and secured with high-performance adhesive in an aluminum extruded carrier.

#### SLIDING INSERT(SLIDER)

Subsurface copy message with finger notched slider to reveal and conceal message.

### TIER THREE

#### ADA - DIRECT PRINT (ADP)

ADP uses state-of-the-art direct to insert, 3D-printing technology, creating a bonded copy application with superior adhesion and detailed dimensional graphics. Insert and substrate materials include painted ABS, PTEG, and acrylic, as well as metal, wood, and stone laminates, and more. ADA default copy is ADP.

#### ADA - SUBSURFACE (SSA)

Subsurface graphics are sealed with a laminate, producing raised images with rounded edges for a “soft touch” look and feel. Insert color is also subsurface. Not available for Klik.

#### ADA - INTEGRAL (PP)

Photopolymer is adhered to an insert base to make a one-piece sign with sharp images and precise details. Insert is painted to match our standard Prism and Metallic colors and can also be color-matched.

#### ENGRAVED (ENG)

Engraved copy is available in black or white. ABS inserts are painted any standard or custom color, and the engraved copy letters show up in the original color of the insert. Not available for Klik.

#### ADA - APPLIED (TAC)

Applied graphics use standard inserts to provide color and texture consistent with other non-ADA facility signage. Applied is the standard ADA copy option for laminates and custom materials.