

HEALTHCARE

GOVERNMENT CASE STUDY



Client: Pittsburgh VA Medical Center

Date: March 2019 - December 2020

Location: Pittsburgh, PA

Value: \$825,000

Scope: Upgrade and Replacement of Interior Architectural and Digital Signage with Installation and Maintenance Services.

Products: Slide and Slide Enhanced Modular Sign Systems, VitalSign, FlxSign, PlaquesPlus, Plaques, Dimensional Lettering, Vinyl Graphics, Digital Signage System with Custom Enclosures, and Stand-alone Network.



Challenge: The Pittsburgh VA Health Care System required a new interior architectural signage solution that offered long term sustainability and flexibility for change in an expanding patient care environment while also complementing the updated interior design aesthetics at their University Drive and Heinz Campuses.

Solution: 2/90's Slide Modular Sign System was selected by the Pittsburgh VA Health Care System as the preferred architectural signage product solution and basis of design for the University Drive and Heinz Campuses. The comprehensive 2/90 signage program solution included Slide Modular, Enhanced Slide Modular, VitalSign, FlxSign, PlaquesPlus, Plaques, Dimensional Lettering, and Vinyl Graphics. Key design elements throughout the signage program organized all product solutions under a comprehensive signage design standard and successfully updated identification, wayfinding, life-safety, regulatory, and informational messaging within patient care areas throughout both campuses.

2/90 Digital Signage powered by Uniguest included single and multiple screen units located on 12 floors throughout two separate buildings, on a stand-alone digital signage network. Custom enclosures were fabricated to exacting specifications and design standards for seamless integration with the 2/90 architectural signage program.

HELPING PEOPLE FIND THEIR WAY. With more than four decades of experience planning, installing, and maintaining signage systems, 2/90 has a proven history of successfully managing turnkey signage projects. We have manufactured and installed comprehensive architectural communication solutions for many prestigious government facilities.

Our 2/90 interior architectural facility signage systems and advanced fabrication capabilities allow us to create high-quality signage to complement any environment. An extensive offering of colors, finishes, and countless options with insert configurations, graphic elements, and product enhancements, provide a sustainable, modular interior sign solution for our valued clients.