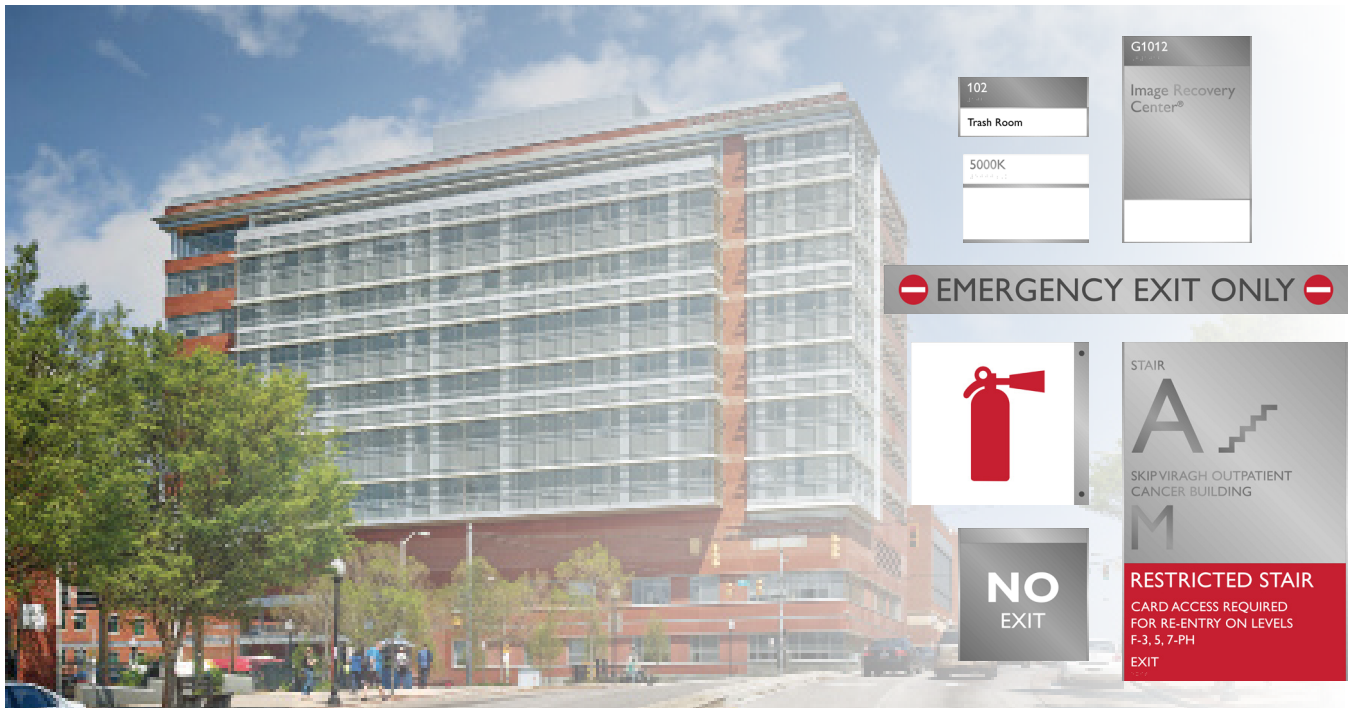


HEALTHCARE

COMMERCIAL CASE STUDY



Client: Johns Hopkins Healthcare - Skip Viragh Outpatient Cancer Building Date: 2018
Location: Baltimore, MD Value: \$500,000
Scope: Complete Interior and Exterior signage for the brand new 184,000 sq. foot, 10 story, \$100 Million Patient Care Building.
Products: Interior, Exterior, and Installation



Challenge: The building will provide clinical services to patients with solid tumors, accounting for more than 180 current patients daily and 60 to 80 new patients each week.

Solution: 2/90 Sign Systems provided comprehensive interior and exterior signage fabrication and installation for the Skip Viragh Outpatient Cancer Building.

We were able to expedite the project timeline to move through submittals, fabrication, delivery and installation in less than 90 days. The Interior signage package included 2/90 Slide Modular, 2/90 Plaques and 2/90 Dimensional Lettering while the Exterior signage package included custom fabricated internally illuminated dimensional lettering, non-illuminated dimensional lettering, custom fabricated identification panel and pylon signs.

Exterior installation requirements included installing (2) sets of 24”H illuminated dimensional letters onto engineered stanchions located at the top of the building. The installation required permitting from the City of Baltimore, the closure of 2 major streets, and (2) 300’ hydrocranes to hoist the signs and installers into place.

HELPING PEOPLE FIND THEIR WAY. 2/90 Sign Systems is an industry leading architectural signage manufacturer with more than 40 years of experience helping clients solve facility signage challenges. We are a national partner-of-choice to prestigious corporate, healthcare, education, and institutional facilities, offering dynamic signage solutions for a positive environmental experience.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, and full-service installation and maintenance services to implement effective wayfinding programs for built environments. Our team of skilled professionals works closely with our clients to provide a seamless signage project experience for lasting impressions.