

EDUCATION

COMMERCIAL CASE STUDY



Client:	Davenport University	Date:	2005 - Present
Location:	Grand Rapids, MI	Value:	\$150,000
Scope:	Provide a turnkey wayfinding experience for a new campus while standardizing remote campuses.		
Products:	Slide Modular Sign System, Plaques Plus, and Dimensional Letters		



Challenge: Davenport University is a Grand Rapids based educational institution, providing academic programs in business, technology, and health professions. In 2004, Davenport opened its main campus in Caledonia, Michigan. 2/90 Sign Systems collaborated with Gunn Levine Architects and Rockford Construction upon award of the project. The goal was to standardize all signage throughout the various locations to meet the design intent of the architects.

Solution: Signage at Davenport consists of a combination of 2/90 Slide Modular, Plaques Plus and polished aluminum dimensional letters. Donor recognition signs received special distinction with 2/90 Foundry textured paint. In two residence buildings on campus, dimensional numbers identify each of the rooms. 2/90 provides turnkey interior and exterior service to Davenport's other locations in Lapeer, Warren, Midland, Caro, and Grand Rapids.

HELPING PEOPLE FIND THEIR WAY. 2/90 Sign Systems is an industry leading architectural signage manufacturer with more than 40 years of experience helping clients solve facility signage challenges. We are a national partner-of-choice to prestigious corporate, healthcare, education, and institutional facilities, offering dynamic signage solutions for a positive environmental experience.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, and full-service installation and maintenance services to implement effective wayfinding programs for built environments. Our team of skilled professionals works closely with our clients to provide a seamless signage project experience for lasting impressions.