

# EDUCATION

## COMMERCIAL CASE STUDY



Client:	Central Michigan University	Date:	2007 - 2009
Location:	Mount Pleasant, MI	Value:	\$25,000
Scope:	Created a modular sign standard to reflect the design elements of the renovated Charles V. Park Library.		
Products:	Arc Modular Sign System and Custom Plaques		



**Challenge:** Central Michigan University is a vibrant community of scholars, leaders and partners dedicated to achieving excellence in undergraduate and graduate learning. Contemporary aesthetics, flexibility to accommodate change, and tamper-resistance were the primary goals for the new wayfinding sign system in the \$50 million renovation of the Charles V. Park Library.

**Solution:** 2/90 provided Arc Signs in combination with custom CNC-routed plaques and freestanding window signs to provide the perfect aesthetic match to the interior of this modern library. Arc Signs, featuring easy-to-update laser-print replacement inserts, were used on 1,650 state-of-the-art bookend panels to allow library staff the flexibility of changing their own signs as needed. Arc Signs were also used to identify the library's huge selection of periodicals. Made-to-specification plaque signs provided the platform for directories, directional signs, room identifiers, evacuation maps, and regulatory signs.

**Quote:** *"We have been very pleased with our signs since they were installed. They are professionally made, expertly installed, and provide outstanding directions to the various parts of the building. The staff at 2/90 is very responsive and easy to work with. The sign system complements the décor of the building very well."* - Gerald Edgar, Library Director, Central Michigan University

HELPING PEOPLE FIND THEIR WAY. 2/90 Sign Systems is an industry leading architectural signage manufacturer with more than 40 years of experience helping clients solve facility signage challenges. We are a national partner-of-choice to prestigious corporate, healthcare, education, and institutional facilities, offering dynamic signage solutions for a positive environmental experience.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, and full-service installation and maintenance services to implement effective wayfinding programs for built environments. Our team of skilled professionals works closely with our clients to provide a seamless signage project experience for lasting impressions.