

CORPORATE

COMMERCIAL CASE STUDY



Client: Visteon Date: 2003 - Present
Location: Van Buren Township, MI Value: \$50,000
Scope: Create a sign solution to reinforce corporate brand while directing employees and visitors throughout a nine-building, 265-acre campus.
Products: Slide Modular Sign System and Enhanced



Challenge: Visteon Corporation is a leading global automotive supplier that designs, engineers and manufactures innovative climate control, interior, electronic and lighting products for vehicle manufacturers, and also provides a range of products and services to aftermarket customers. Visteon wanted a combination of architectural signs and an interior signage program that would reinforce its corporate brand while directing employees and visitors throughout a nine-building, 265-acre campus.

Solution: 2/90 responded with a comprehensive program utilizing vibrant colors and bold shapes to identify locations and complement architectural details. Identification and wayfinding signage with accent sign backer plates and colored sign inserts proved a perfect match for Visteon's innovative, design-forward mission. 2/90 also collaborated with Harmon Sign Company to provide Visteon with their exterior signage.

HELPING PEOPLE FIND THEIR WAY. 2/90 Sign Systems is an industry leading architectural signage manufacturer with more than 40 years of experience helping clients solve facility signage challenges. We are a national partner-of-choice to prestigious corporate, healthcare, education, and institutional facilities, offering dynamic signage solutions for a positive environmental experience.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, and full-service installation and maintenance services to implement effective wayfinding programs for built environments. Our team of skilled professionals works closely with our clients to provide a seamless signage project experience for lasting impressions.