

CORPORATE

COMMERCIAL CASE STUDY



Client:	TCF Bank	Date:	2021
Location:	Grand Rapids, MI	Value:	\$10,000
Scope:	Interior sign planning and design, product, and installation for an office space.		
Products:	Slide Modular Sign System and PlusOne Workstation Nameplates		



Challenge: To find aesthetically pleasing signage to complement a modern office environment for employee workstations, room identification, life-safety, regulatory, and wayfinding.

Solution: With provided furniture floorplans, 2/90 developed a sign design and scope of work for TCF Bank using metal laminate finishes. 2/90 recommended paper insert signs for easy name changes to be maintained by the customer. Permanent messages were printed on changeable inserts to accommodate future changes.

HELPING PEOPLE FIND THEIR WAY. 2/90 Sign Systems is an industry leading architectural signage manufacturer with more than 40 years of experience helping clients solve facility signage challenges. We are a national partner-of-choice to prestigious corporate, healthcare, education, and institutional facilities, offering dynamic signage solutions for a positive environmental experience.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, and full-service installation and maintenance services to implement effective wayfinding programs for built environments. Our team of skilled professionals works closely with our clients to provide a seamless signage project experience for lasting impressions.