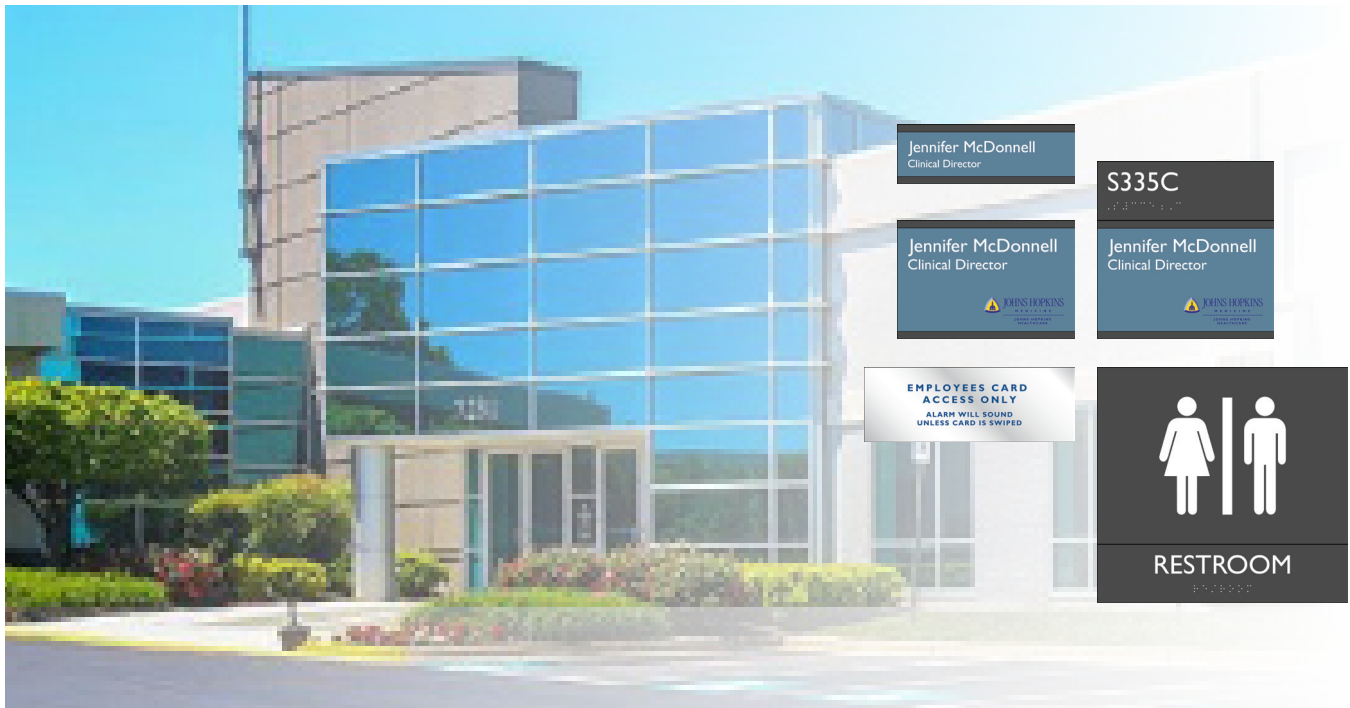


CORPORATE

COMMERCIAL CASE STUDY



Client:	Johns Hopkins Healthcare Administration Building	Date:	2019
Location:	Hanover, MD	Value:	\$60,000
Scope:	ADA-compliant interior signage solution for administration building with flexible workstation mounts and in-house maintenance capabilities.		
Products:	Interior Signage & Installation		



Challenge: The hospital's administration building needed the ability to communicate their brand while meeting the needs of an ever-changing work environment that demanded the need for multiple workstation mounts and glass installation solutions.

Solution: 2/90 Sign Systems provided a comprehensive interior sign program for the administration building in Hanover, MD. We worked with Design Collective in Baltimore MD to develop an ADA compliant solution using our Klik Modular Sign System. Window inserts with paper provided the client with an in-house solution to maintain identification changes. Instead of printing on paper the client chose for 2/90 to print an image with a colored background, revealing the message in white. The JHHC logo was also incorporated to communicate their brand throughout their facility. We recommended our Panel/Tile mount which hooks over the top of panel and is concealed by the panel top along with a freestanding desk mount if panel wasn't available to meet their need for multiple mounting options. For glass mounted signs, we recommend a Klik plaque to conceal the adhesive from the back view.

HELPING PEOPLE FIND THEIR WAY. 2/90 Sign Systems is an industry leading architectural signage manufacturer with more than 40 years of experience helping clients solve facility signage challenges. We are a national partner-of-choice to prestigious corporate, healthcare, education, and institutional facilities, offering dynamic signage solutions for a positive environmental experience.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, and full-service installation and maintenance services to implement effective wayfinding programs for built environments. Our team of skilled professionals works closely with our clients to provide a seamless signage project experience for lasting impressions.