



EAGLE ATRIUM

2/90
Sign Systems

GOVERNMENT HEALTHCARE

WAYFINDING

DESIGN
PLANNING
SIGNAGE
INSTALLATION
MAINTENANCE



TURNKEY WAYFINDING SOLUTIONS.

2/90 Sign Systems is a leading signage manufacturer with a proven history of successfully implementing design-build facility signage programs for Government healthcare clients throughout the United States.

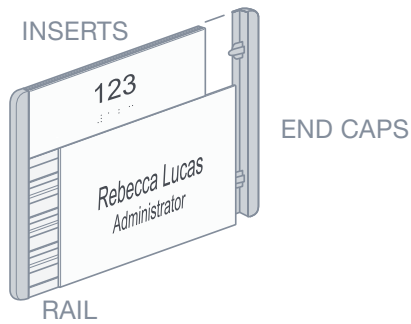
HELPING PEOPLE FIND THEIR WAY. Hospital visitors and patients have a lot on their minds. Navigating a complex medical facility should not be one of them. 2/90 has over 40 years of experience in helping our clients solve their facility signage challenges. Our design-build approach offers a holistic signage experience for patients, visitors, and staff while providing superior product solutions for the built environment.

Through our collaborative design build process, 2/90 specializes in developing signage programs that complement the architectural aesthetic while solving unique communication challenges with identification, wayfinding, life-safety, medical regulatory and informational messaging. 2/90's modular signage systems and turnkey services offer a sustainable product solution to reduce facility maintenance costs and improve patient satisfaction through positive facility experiences.

THE ESSENTIAL FIRST STEP TO A SUCCESSFUL NAVIGATION SYSTEM. The true measure of a successful wayfinding program is simply how well it works on several levels. The process begins with 2/90's planning service utilizing professional expertise, industry best practices, knowledge of architecture, and awareness of ADA and building code requirements. 2/90's team of planners and environmental graphic designers collaborate with client stakeholders to create solutions that satisfy long-term needs for efficient building navigation, sign durability, adaptability to change, ease of maintenance with re-orders, and ADA and building code-compliance.

INTERIOR SIGNAGE

THREE MODULAR SIGN SYSTEMS TO MEET YOUR NEEDS. 2/90 signs are sustainable by design; when the message changes, simply replace the insert, not the entire sign. We manufacture our interior sign systems in-house, guaranteeing consistent quality and timely delivery for every order. A full-line of standard products, quick-ship options, and custom capabilities provides solutions for any application. We also support our modular signage with perfectly matched replacement inserts.

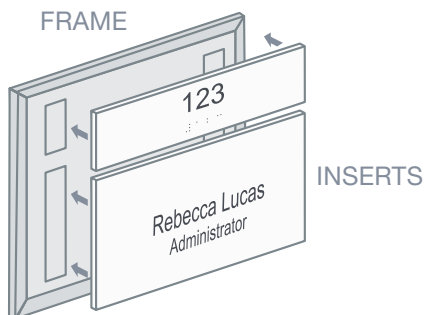
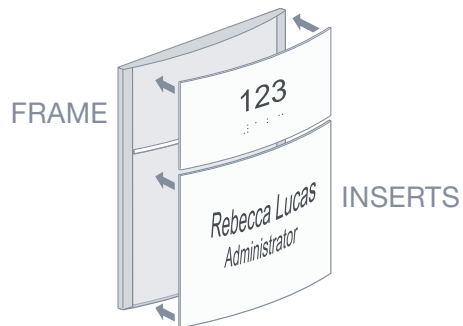


SLIDE

2/90 SLIDE is the most diverse modular signage system on the market. Precisely engineered componentry consisting of structural rail, inserts, and end caps offers endless functional and aesthetic design solutions. Information can be updated, signs can be expanded, and inserts can be rearranged. Superior design blended with precision engineering equals a modular signage system that leads the industry.

ARC

2/90 ARC is a paper-based modular signage system with a curved profile. ARC is designed to accommodate standard paper sizes for efficient in-house maintenance. Utilizing a frame and inserts, the aesthetic and functional options desired are blended seamlessly to create a sign solution that stands out.



FAI

2/90 FAI is a timeless classic. A frame and insert system that features an FSC Certified hardboard structural backer, a precision mitered corner frame detail, and front-loading changeable inserts, FAI offers the flexibility of a modular system that blends in with traditional sign programs. With a wide selection of frame profiles, graphic options, and decorative enhancements to choose from, FAI integrates well with any environment.

RESULTS™

PROVEN WAYFINDING SOLUTIONS. RESULTS is a collection of interior signs designed for the healthcare environment. With design elements inspired by the VA *Signage Design Guide*, RESULTS is available in any 2/90 modular sign system platform and includes identification, wayfinding, life-safety, medical regulatory, and informational sign types.



25286
GHC.SLD.01
Room Number ID
3" x 9"



25287
GHC.SLD.02
Department Room ID with SmartStrip
13" x 10" (Insert area: 9" x 9")



25288
GHC.SLD.03
Office Room ID with SmartStrip
9" x 9"



25289
GHC.SLD.04
Support Room ID
6" x 9"



25290
GHC.VTL.05
Patient Room ID with SmartStrip
7" x 8.5"



25291
GHC.VTL.06
Double Patient Room ID with SmartStrip
11" x 8.5"



25292
GHC.SLD.07
Conference Room ID with SmartStrip
9" x 9"



25293
GHC.SLD.08
Exam Room ID with SmartStrip
13" x 10.375" (9" x 9" Insert Area)



24244
GHC.SLD.09
Restroom ID
19" x 10" (Insert area: 15" x 9")



GHC.SLD.10
Regulatory Egress Stair ID
9" x 9"



GHC.SLD.11
Regulatory Egress Stair Landing
19" x 14"



GHC.SLD.12
Evacuation Plan
20" x 18"



GHC.SLD.13
Small Directional
12" x 20"



GHC.SLD.14
Large Directional
35.5" x 23.375" (29" x 20" Insert Area)



GHC.SLD.15
Perpendicular Room ID
9" x 12"



GHC.SLD.16
Large Overhead Directional
8" x 80"



GHC.SLD.17
Small Overhead ID
6" x 40"



GHC.FLX.21
Elevator Graphics
9" x 34.75"



GHC.FLX.18.1
Regulatory Information
9" x 9"



GHC.FLX.18.2
Regulatory Information
9" x 9"



GHC.FLX.18.3
Regulatory Information
9" x 9"



GHC.FLX.18.4
Regulatory Information
9" x 9"



GHC.SLD.19
Portrait Paper Holder
12" x 8.5"



GHC.SLD.20
Landscape Paper Holder
10" x 11"



GHC.DIM.22
Dimensional Letters
6" x 37.7" x 3/8" depth

PALETTES

BE INSPIRED. Choose from one of our palettes created for RESULTS or let 2/90 help you select a palette specific for your facility's needs. Patterns and images can be integrated to relate to a common theme, accent colors can be used for directional signs to demand attention, and soft neutral colors can be used for informational signs that wish to blend into the environment.



PATRIOT

- 758 Navy Blue
- 708 Soft White
- 812 Artichoke
- 104 Brushed Natural
- 403 Cool Grey Paper
- 101 Satin
- Pattern - N.5 812 Artichoke
- American Flag Image



LIBERTY

- 737 Burgandy
- 708 Soft White
- 809 Butternut
- 313 Rattan
- 413 Sand Paper
- 101 Satin
- Pattern - N.4 809 Butternut
- Statue of Liberty Image



FREEDOM

- 780 Sage Green
- 714 Antique White
- 810 Mocha
- 312 Bamboo
- 423 Putty Paper
- 101 Satin
- Pattern - O.5
- Mountain Range Image

EXTERIOR SIGNAGE

YOU ONLY HAVE ONE CHANCE TO MAKE A POSITIVE FIRST IMPRESSION. The patient experience begins upon arrival on campus, and an effective exterior signage program is critical to ensuring that experience is positive. Through thoughtful design, precision planning, and quality craftsmanship, your 2/90 exterior signage program will effectively communicate your branding and messaging to your visitors.

For many patients, navigating a campus environment, finding a parking space, locating the correct entrance, wayfinding to an appointment, and then retracing these steps back to a vehicle can be confusing and stressful. For this reason, 2/90 implements exterior signage programs with the entire patient experience in mind. Signage design, nomenclature, and coordination between interior and exterior signage programs is critical for a positive, holistic, patient experience.

2/90 exterior signage is fabricated using engineered signage system componentry, state of the art paint technology and quality craftsmanship, providing excellent durability in all climates and environments. 2/90 will incorporate branding, building identification, parking lot identification, vehicular and pedestrian wayfinding, traffic control and regulatory messaging requirements into a comprehensive exterior signage program that will serve your facility for years to come.



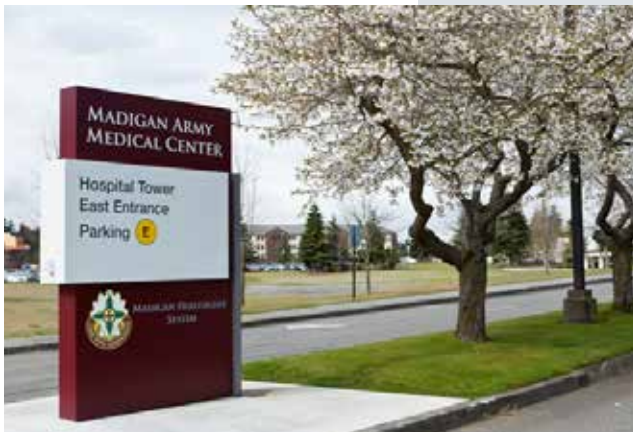
DALLAS VAMC



ANN ARBOR VAMC



KANSAS CITY VAMC



MADIGAN ARMY MEDICAL CENTER



ST. LOUIS VAMC

INSTALLATION

PROTECT YOUR INVESTMENT. 2/90's factory-certified installation experts ensure that your signage investment is executed perfectly.

Installation teams work nationally and have extensive experience in active healthcare environments. By engaging proven installation methods for minimal facility disruption, be assured that your signage is installed with the upmost care and respect for your patients and staff.

Experience matters. 2/90 has it all covered with OSHA 30 certification, ICRA requirements, fall risk, ceiling permits, safety training, and enhanced PPE measures.



MAINTENANCE

SMARTCARE+ MAKES A DIFFERENCE. SmartCare+ Maintenance Service is a thorough and efficient approach to signage maintenance. Using innovative tools such as our proprietary iPad app, 2/90 provides personal, on-site reviews of your signage program to help you maintain your investment.

WE'RE HERE FOR YOU.

TURNKEY WAYFINDING SOLUTIONS. For more than 40 years, 2/90 has been providing solution-based architectural signage for our valued clients. We are the partner-of-choice to prestigious healthcare, corporate, education, and institutional facilities.

2/90 proudly offers comprehensive design and planning services, high-quality interior and exterior signage systems, full-service installation, and maintenance services, to implement effective wayfinding programs in the built environment.



SATISFIED GOVERNMENT HEALTHCARE CLIENTS.

PARTIAL CLIENT LIST

Alvin C York VA Medical Center
Ann Arbor VA Medical Center
Augusta VA Medical Center
Blanchfield Army Community Hospital
Captain James A. Lovell Federal Health Care Center
Chillicothe VA Medical Center
Coatesville VA Medical Center
Dallas VA Medical Center
Erie VA Medical Center
Fargo VA Medical Center
Garland VA Medical Center
Indianapolis VA Medical Center
Jesse Brown VA Medical Center
John J Pershing VA Medical Center
Kansas City VA Medical Center
Kirk US Army Medical Health Clinic
Langley Air Force Base Hospital
Lexington VA Medical Center
Lyster Army Health Clinic
Madigan Army Medical Center
Madison VA Medical Center
Malcolm Grow Medical Clinics and Surgery Center
Mike O'Callaghan Military Medical Center
Milwaukee VA Medical Center
Moncrief Army Health Clinic
Nashville VA Medical Center
Naval Medical Center San Diego
Peterson Air Force Base Clinic
Pittsburgh VA Medical Center
Saginaw VA Medical Center
Sam Rayburn Memorial Veterans Center
Sheridan VA Medical Center
Sioux Falls VA Medical Center
St Louis VA Medical Center
Tomah VA Medical Center
US Air Force Academy Clinic
VA Butler Healthcare
Walter Reed National Military Medical Center
West Palm Beach VA Medical Center
Wright-Patterson Air Force Base Medical Center

WANT RESULTS? Contact 2/90 at 800.777.4310 or email info@290signs.com. We will evaluate your current wayfinding program and offer solutions that create a positive experience for patients, visitors, and staff. Schedule an appointment today!