

## OVERVIEW

2/90 Sign Systems is excited to offer a complete line of digital signage to support our modular sign systems. Digital signage is a great addition to dynamically communicate with staff and visitors. From interactive directories assisting people with wayfinding to communicating your message and identity, digital messaging is an effective way to communicate information and differentiate your facility.

Digital Signage is interactive and non-interactive. Our digital products include directories, bulletin boards, meeting room displays and queuing systems. Ensure people find their destination quickly using interactive wayfinding directories. Broadcast multiple messages efficiently and effectively with digital bulletin boards. Use digital meeting room displays to identify destinations and display scheduling information. Customer Flow Management (CFM) Systems provide queuing while capturing valuable information for optimizing your organization.

Whether your need is wayfinding, visitor processing, or communicating current events and information, 2/90 Digital Signage will inform your staff and visitors more efficiently while enhancing their impression of your facility. Our turnkey digital solution includes planning, design, software, hardware, decorative framing or kiosks, and technical support. Learn more about incorporating digital messaging with your facility signage for a more effective wayfinding program at 290signs.com.















# SO MANY APPLICATIONS!

- Welcome Messaging
- Directories and Directions
- General Facility Information
- Advertising and Promotions
- Queuing
- Real-time Messaging
- Meeting Room Names
- Event Listings and Schedules
- Workforce Communications
- Weather and News Feeds

- Sense of Community
- Differentiate your Facility
- Reinforce Brand
- Room Scheduling
- Employee Recognition
- Educational Messaging
- Enhance Customer Experience
- Menus
- Donor Recognition
- Emergency Procedures



## WAYFINDING

Directories help occupants and visitors navigate easily through your facility. Interactive touch screens instantly provide users with directions that enhance your facility signage. Searchable by name, department or room number, everyone is certain to find their destination quickly on a pre-determined path, allowing you to route visitors away from sensitive areas. Enrich the user's experience by adding printer and phone capabilities.



#### INFORMATION

Bulletin Boards organize your messages on an unlimited canvas while eliminating cluttered walls. Scrolling text, flash animation and video is instantly updated systemwide to save staff hours of time posting flyers. Maximize your investment by incorporating digital signage into your emergency preparedness plan using pre-programmed messages, alerts and evacuation maps to broadcast safety procedures.



#### IDENTIFICATION

Meeting Room Displays provide identification and scheduling information. Change meeting times, presentation titles or any message from one central location using content management software. When rooms are not in use, display important announcements, motivational quotes, news or weather feeds. Combine an event directory with room displays to make it simple for users to quickly reach their destination.



Queuing and Customer Flow Management (CFM) Systems create an orderly flow to high traffic environments and capture a high level of operational information to effectively service your customer. Customizable solutions improve operational efficiency, customer satisfaction, reduce wait-times and provide you with valuable tools for optimizing your organization.



# 800.777.4310 | 290SIGNS.COM