ALL THE ESSENTIALS YOUR FACILITY REQUIRES. ALL THE AESTHETICS YOUR HEART DESIRES. DELIVERED IN THE LEAD TIME YOU NEED.

At 2/90 Sign Systems, we’ve made designing and ordering signs as simple as it could be. It starts with Essentials, a collection of signs needed for a typical facility. Satisfy your aesthetic style with one of three sign systems: Slide, Arc or Klik. We’ve chosen our most popular sizes, insert configurations, and options. All you have to do is choose your sign system and your colors. It’s that easy!

Or, for a more distinctive look, enhance your signs with Essentials Plus. Add a unique collection of backers in an array of shapes, colors, textures, and patterns to complement your environment, all made in-house to fit your lead times.
THE PERFECT STARTER SET

THE ESSENTIALS COLLECTION

Everything you need to identify, inform, regulate, and direct people in, through and out of your facility. The Essentials Collection comes in three versatile styles:

- **Slide** is a flat panel sign system consisting of a structural rail with removable sliding copy inserts secured by end caps. Shown below.
- **Arc** is a curved panel sign system featuring a metal frame with removable copy inserts secured by edge rails.
- **Klik** is a frameless flat panel sign system with changeable inserts. The frameless baseplate holds front-loading, removable copy inserts.

Each system is sustainable and economical. When the message changes, you simply replace the insert (not the entire sign). You can also enrich your signs with infinite colors, textures, and materials.

### IDENTIFICATION

<table>
<thead>
<tr>
<th>S.1</th>
<th>S.2B</th>
<th>S.2C</th>
<th>S.3</th>
<th>S.4</th>
<th>S.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADA Room ID</td>
<td>Name ID</td>
<td>ADA Name ID</td>
<td>Name ID</td>
<td>ADA Room/Name ID</td>
<td>ADA Room/Name ID</td>
</tr>
<tr>
<td>3” x 4”</td>
<td>2” x 8.5”</td>
<td>2” x 8.5”</td>
<td>4” x 6”</td>
<td>3” x 11”</td>
<td>4” x 8.5”</td>
</tr>
</tbody>
</table>

**SmartStrip:**
An optional accessory lets you post messages on any ID or Slider sign.
- Available in Aluminum finish only.
- Adds 1 inch to overall sign height.
- Ships separately from sign.

### REGULATORY

<table>
<thead>
<tr>
<th>S.8</th>
<th>S.9</th>
<th>S.10</th>
<th>S.11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symbol</td>
<td>Symbol</td>
<td>Symbol</td>
<td>Stairwell</td>
</tr>
<tr>
<td>6” x 6”</td>
<td>8” x 6”</td>
<td>9” x 8.5”</td>
<td>19” x 14”</td>
</tr>
</tbody>
</table>

**STAIR 3 FLOOR 6**

6
Serves Floors 1-8
Exit on Level 1 ▼
No Roof Access

**IN CASE OF FIRE USE STAIRS**

<table>
<thead>
<tr>
<th>S.12</th>
<th>S.13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symbol</td>
<td>Life-Safety</td>
</tr>
<tr>
<td>Perpendicular Mount</td>
<td>Insert Area: 3” x 11”</td>
</tr>
</tbody>
</table>

OTHER SYMBOLS AVAILABLE: View a list of common symbols at 290signs.com/literature-downloads/
**DIRECTIONAL**

← Shipping  → Receiving

↑ Auditorium

S.15  Wayfinding Wall Mount
8" x 17"
Arc signs have edge rails on the top and bottom.

S.16  Wayfinding Ceiling Mount
8" x 34"
Arc signs have edge rails on the top and bottom.

**INFORMATION**

S.18  ADA Slider
4" x 8.5"

S.19  ADA Slider
6" x 8.5"

S.20  Window
12" x 8.5"
Paper Insert: 11" x 8.5"

S.21  Window
15" x 8.5"
Paper Insert: 11" x 8.5"

S.22  Window
15" x 18"
Paper Insert: 11" x 17"

**WELCOME**

SECURITY GUARD
Currently On Patrol
For Immediate Assistance
Please Call
616.306.5365

**EVACUATION PLAN**

**DIRECTORIES**

S.25  Directory
12" x 11"

S.27  Directory
16" x 17"

S.28  Directory
30" x 17"

**WEST WING**

- Elevator
- Hall to East Wing
- Administrative Offices
- Human Resources
- Cafeteria
- Washington Street Exit

**WEST WING**

- Elevator
- Hall to East Wing
- Administrative Offices
- Human Resources
- Cafeteria
- Washington Street Exit

**DETAILS**

- Essentials profile for Slide signs is Thin (9/32”) for one-sided signs under 400 square inches and Standard (9/16”) for larger and two-sided signs. Perpendicular and ceiling mount signs are two-sided; for Klik only, inserts are permanent.

- Standard wall mount for Essentials includes tape for signs under 100 square inches and screw for larger signs. Other mounts are available for cubicule, wall, and ceiling applications.

- Sign dimensions represent insert area. For Arc only, accent strips between inserts add an additional 1/8” each to sign height.
ESSENTIALS PLUS FEATURES A BEAUTIFUL ARRAY OF PATTERNS AND SHAPES FOR EVERYONE TO FALL IN LOVE WITH.

Take your facility’s style up a notch with our Essentials Plus Collection. Slide Enhanced and Arc Enhanced signs are attached to decorative backers which are offset from the front of the signs. Klik Enhanced signs are integrated into the baseplates so the sides are flush with the decorative surface.
DELICIOUS HUES

OVER 100 STANDARD FINISHES
View our entire color offering at 290signs.com/literature-downloads/. Select from over 60 painted prism/designer hues, 15 painted metallics, 5 window insert papers, and 26 aluminum, wood and stone laminates. Need more? Custom colors and materials are available.

PATTERNS GALORE

20 INTRIGUING OPTIONS, ALL YOURS TO EXPLORE.
Patterns are available in black or white.

ABSTRACT
A.1  A.2  A.3  A.4

LINEAR
L.1  L.2  L.3  L.4

NATURAL
N.1  N.2  N.3  N.4

ORGANIC
O.1  O.2  O.3  O.4

TEXTURAL
T.1  T.2  T.3  T.4

START BROWSING
We're always adding more patterns. Find the whole collection at 290signs.com/sign/design/.

LAYERS YOU’LL LOVE

SINGLE OR DOUBLE BACKERS

ARCH  DOUBLE ARCH  CURVE  DOUBLE CURVE  DIAGONAL  DOUBLE DIAGONAL

FLARE  DOUBLE FLARE  QUAD  DOUBLE QUAD  WAVE  DOUBLE WAVE

6
LET’S MAKE THINGS INTERESTING

THE ESSENTIALS PLUS COLLECTION
Enhance our Essentials offering of Slide, Arc and Klik signs with select shapes, colors, and patterns. Shown below: Essentials Plus Slide (S) with Double Curve (CC) backer.

DETAILS
• Standard material for Enhanced backers is 1/4” thick, clear acrylic with subsurface pattern or solid color. Other materials are available, including aluminum, wood and stone laminates, first-surface painted and custom.
• Standard colors for patterns are black and white. Other colors for patterns are available.
• All Enhanced signs are screw mounted, except for 2B desk mount in select shapes. Other mounts not available.

IDENTIFICATION

S.1.CC
ADA Room ID
Insert Area: 3” x 4”
Overall Size: 5” x 5.5”

S.2.B.CC
Name ID
Insert Area: 2” x 8.5”
Overall Size: 5” x 10”

S.2.C.CC
ADA Name ID
Insert Area: 2” x 8.5”
Overall Size: 3” x 10”

S.3.CC
Name ID
Insert Area: 4” x 6”
Overall Size: 7.5” x 7.5”

S.4.CC
ADA Room/Name ID
Insert Area: 3” x 11”
Overall Size: 7.5” x 12.5”
Arc sign style consists of solid insert.

S.10.CC
ADA Symbol
Insert Area: 9” x 8.5”
Overall Size: 12” x 10”

S.11.CC
ADA Stairwell
Insert Area: 18” x 14”
Overall Size: 25” x 19.5”

REGULATORY

S.4.CC
Symbol
Insert Area: 6” x 8”
Overall Size: 9.5” x 7.5”

S.9.CC
WOMEN
Insert Area: 8” x 6”
Overall Size: 11.5” x 7.5”

S.10.CC
Symbol
Insert Area: 9” x 8.5”
Overall Size: 12” x 10”

SmartStrip
An optional accessory lets you post messages on any ID or Slider sign.
• Available in 101 Satin Aluminum finish only.
• Adds 1 inch to overall sign height.
• Ships separately from sign.

STAIR 3
FLOOR 6

6
Serves Floors 1-8
Exit on Level 1 ↓
No Roof Access

OTHER SYMBOLS AVAILABLE View a list of common symbols at 290signs.com/literature-downloads/.
START WITH THE ESSENTIALS

STEP 1  LOG IN TO OUR DESIGN CENTER
Get started by creating an account at 290signs.com/sign/design/. Our easy online process will walk you through the steps below.

STEP 2  SELECT SIGN TYPE
Choose a Slide (framed flat), Arc (curved) or Klik (frameless flat) sign system.

STEP 3  SELECT SIGN SPECS

INSERT MATERIALS
Choose from painted, aluminum, wood and stone laminates, window inserts with paper (up to 4” high) or specify your custom color.

For Slide only: exposed channels on window inserts are black. Additional colors available, including satin natural aluminum finish. For Klik only: aluminum, wood and stone laminates not available.

END CAP/EDGE RAIL COLOR/BASEPLATE
Available in 60 painted prism/designer hues, 15 painted metalics, and satin natural aluminum finish or specify your custom color.

For Arc only: accent strips between inserts are black. Additional colors available, including satin natural aluminum finish. For Klik only: baseplate matches top insert color. Additional colors available.

SIGN SPECS
For Essentials: Slide, Arc or Klik

SIGN SYSTEM : SLIDE
INSERT A FINISH : PRISM 734 DARK GREY
INSERT B FINISH : PRISM 708 SOFT WHITE
END CAP/EDGE RAIL COLOR : 101 SATIN NATURAL
COPY STYLE : ARIAL
INSERT A COPY COLOR : 708 SOFT WHITE
INSERT B COPY COLOR : 704 BLACK

COPY STYLE
Selections represent ADA-compliant fonts. Additional styles available.

COPY COLOR
Choose from 60 prism/designer hues and 15 metalics or specify your custom color.

Copy option for ADA is Integral Photopolymer for painted inserts and Applied Tactile/Raster Braille for laminate inserts. Non-ADA copy for paint and laminate inserts is Direct Print and Laser Print for window inserts with paper.

SATISFIED WITH YOUR SIGNS?
SKIP AHEAD TO STEP 6. OR TO ENHANCE YOUR SIGN WITH ESSENTIALS PLUS, READ ON.
GO FARTHER WITH ESSENTIALS PLUS

STEP 4  SELECT SHAPE
Pick from six different shapes, available with a Single (C) or Double Backer (CC). For Klik only: Inserts are flush with baseplate. Flare is not available.

![Shapes Diagram]

STEP 5  SELECT PATTERNS OR SOLID COLORS FOR BACKER(S)
Choose any pattern, color, finish or custom material for your backer(s). Patterns are available in black and white (shown on page 6). View our entire color offering at 290signs.com/literature-downloads/.

SIGN SPECS
For Essentials Plus: Slide, Arc or Klik with Enhanced backers.

SIGN SYSTEM : SLIDE (S)
INSERT A FINISH : PRISM 734 DARK GREY
INSERT B FINISH : PRISM 708 SOFT WHITE
END CAP/EDGE RAIL COLOR : 101 SATIN NATURAL
COPY STYLE : ARIAL
INSERT A COPY COLOR : 708 SOFT WHITE
INSERT B COPY COLOR : 704 BLACK
ENHANCEMENT SHAPE : DOUBLE CURVE (CC)
ENHANCEMENT 1 : PATTERNS NATURAL #4 (N.4)
ENHANCEMENT 2 : DESIGNER 804 AQUA

STEP 6  CREATE A READY-MADE PRESENTATION
Select “View a Family” to choose from a collection of 25 sign types, all populated from your specs.

STEP 7  SUBMIT YOUR ORDER
Finished playing in the Design Center? Enter quantities to populate list pricing. For budgetary goals, contact Client Services to learn about Plaques and Plaques Plus cost-saving solutions for non-changeable signs and reduced pricing for blank paper inserts, you can print in-house. Your products will ship within 2-4 weeks from date of order entry.
WE’VE GOT YOUR BACK

PERFECT YOUR PLAN
We’ve been serving healthcare, commercial, educational, hospitality and government clients for over 40 years. Let us help you design, plan, install, and maintain a sign system that works for you.

SHOW YOUR STUFF
Log in to our Design Center to select your options and create presentation-ready sketches 290signs.com/sign/design/.

QUESTIONS?
Don’t be shy. The complete offering of products and options is available through customer service. Give us a ring or visit us online!