

## Contract Magazine Brand Report 2017 2/90 Sign System Continues to Climb to the Top

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GRAND RAPIDS, MI - We are honored that 2/90 Sign Systems was once again recognized as one of Contract Magazine's favorite Signage brands in the 2017 Contract Brand Report. The survey, which is conducted by an independent firm, asks Contract readers to name their three favorite brands in each of 26 categories. All responses were unaided with no brand name prompts or lists provided.

Contract magazine is a hub of the commercial and institutional interior design and architecture community, connecting professionals and brands that set the standards in the industry. 2/90 Sign Systems continuously strives to elevate its leadership position in the architectural signage industry, and values the opinion of the architects and designers.

"Our goal has always been to provide the design community with the tools necessary to create signature signage solutions with our off-the-shelf systems," comments Rebecca Tyke, Marketing Director at 2/90 Sign Systems. In 2017, 2/90 successfully launched a new user-friendly website and capabilities brochure to inspire designers and architects to create turnkey, regulation compliant, wayfinding solutions. Wherever wayfinding products are needed, there is a 2/90 Sign Systems solution Helping People Find Their Way™.

About 2/90 Sign Systems: For almost 40 years, 2/90 Sign Systems has been an industry leader providing solution-based architectural signage systems. We offer a turnkey solution for customers by providing interior, digital and exterior signage along with wayfinding, installation and maintenance services. We are the partner-of-choice to many prestigious healthcare, corporate, educational, hospitality and federal government facilities. 2/90 is also available through GSA Schedule (GS- 07F-0265N) and UNICOR 2/90.

2/90 Sign Systems is an ESOP (employee-owned) company with over 100 employees dedicated to producing quality signage products and exceeding our customers' expectations. Please visit www.290signs.com for more information.