



First to lasting impressions

Signs define space. A person's experience within an environment has a beginning and an end. The objective of signs is to move people to, through and out of a facility...but the goal is for people to flow effortlessly. A signage program is an investment, not a purchase. Signs by 2/90 quietly work in harmony with their environment to ensure a lasting impression. Anybody can make signs and achieve the objective, but 2/90 achieves the goal.



HEALTHCARE Baylor University – Waco, TX • City of Hope – Duarte, CA • Cornell Medical Center – New York, NY • Covenant Healthcare – Saginaw, MI • Fauquier Hospital – Warrenton, VA • Grand Rapids Ophthalmology – Grand Rapids, MI • Hackley Hospital – Muskegon, MI • Healthcare Realty – TX • Hollings Cancer Center – Charleston, SC • Moran Eye Center – Salt Lake City, UT • New York Psychiatric Institute – New York, NY • St. John's Mercy Medical Center – Creve Coer, MD • St. Mary's Hospital – Grand Rapids, MI • St. Vincent's Hospital – New York, NY • Summit Medical Group – New York, NY • U/W Medical College – Milwaukee, WI • Virginia Mason Hospital – Seattle, WA • Winona Health – Madison, WI • **EDUCATION** Central Michigan University – Mt. Pleasant, MI • Columbia University – New York, NY • Davenport University – Grand Rapids, MI • Edison Community College – Ft. Myers, FL • Harper College – Schaumburg, IL • LECOM – Erie, PA & Bradenton, FL • Mercy College Manhattan – New York, NY • New York University – New York, NY • Penn State University – Middletown, PA • Point Park University – Pittsburgh, PA • Princeton University – Princeton, NJ • Roosevelt University – Chicago, IL • State University of New York – Stony Brook, NY • UMDNJ – Newark, NJ • Yeshiva University – New York, NY • **CORPORATE** American Red Cross – MD, VA, MA, DC • Bank Atlantic – Ft. Lauderdale, FL • Chicago Tribune – Chicago, IL • Coca-Cola – Houston, TX • Compaq - Nationwide • Convergys – Lake Mary, FL • Frito Lay – Plymouth, MI • General Electric – MA, FL, IL • General Motors – Nationwide • Gentex – Zeeland, MI • Giant Food Stores Headquarters – Carlisle, PA • Grubb & Ellis Company – Pittsburgh, PA • Independent Bank – MI • Johnson Financial Group – Racine, WI • Lockheed Martin - CA • Lucent Technologies – Redmond, WA • Medtronic – Northridge, CA • Motorola – FL • National City – Grand Rapids, MI • New York Times – Norfolk, VA • Northrop Grumman - CA • Northwestern Mutual Life Insurance – Milwaukee, WI • Schering-Plough Pharmaceuticals – Kenilworth, NJ • Schindler Elevator – NC, NJ, MD, IL • The Limited – Columbus, Ohio • Trane – Kentwood, MI • Underwriters Laboratories – Northbrook, IL • Verizon Wireless – Greenbelt, MD • Visteon – Romulus, MI • Warner Brothers – Los Angeles, CA • Wells Fargo – CA, MN • **FEDERAL GOVERNMENT** 121st General Hospital – Seoul, South Korea • 18th Medcom Clinics – Seoul, South Korea • 3rd Medical Group Hospital – Elmendorf AFB, AK • Federal Reserve Bank • Army Corps of Engineers – NY, DC • City of Sunny Isles – Sunny Isles Beach, FL • Civil Engineering Squadron – Hickam AFB, HI • Defense Intelligence Agency – Washington, DC • Department of Defense – MD, DC • Department of Justice – TX, IL • Department of Transportation – MA, TX, IL • Department of Treasury – Washington, DC • Edwards AFB Test Pilot School – Edwards AFB, CA • Environmental Protection Agency – GA, MO, PA • Federal Aviation Administration – NY, IL • General Accounting Office – Washington, DC • General Services Administration – Nationwide • Kirk Army Hospital – Aberdeen Proving Grounds, MD • Langley Air Force Base Hospital & Clinics – VA • Millennium Challenge – WA, CO • NASA Kennedy Space Center – Moffett Field, CA • Naval Medical Center – San Diego, CA • New York Port Authority – Jersey City, NJ • Pension Benefit Guarantee Corporation – Washington, DC • Pentagon Renovation Program – Washington, DC • Pentagon, TRICARE Clinic – Arlington, VA • Schriever AFB – Colorado Springs, CO • Social Security Administration - Nationwide • Travis University Center – Travis AFB, CA • U.S. Air Force Academy Hospital – Colorado Springs, CO • UNICOR/IPG Headquarters – Washington, DC • U.S. Citizenship & Immigration Service – Nationwide • U.S. District Attorney's Office – Boulder, CO • U.S. Postal Service – Pittsburgh, PA • U.S. Secret Service – Washington, DC • Department of Veterans Affairs – Madison, WI • Walter Reed Army Medical Center – Washington, DC • West Point Military Academy – West Point, NY • Wright Patterson AFB – Dayton, OH

introduction



2/90 Headquarters in Grand Rapids, Michigan

2/90 Sign Systems is an industry leader providing solution-based architectural signage for 30 years. We are the partner of choice to many prestigious national and international corporate, healthcare, educational and government facilities.

Investing in quality products, however, is only part of the equation for a successful signage program. Any wayfinding program must be carefully planned and executed to be functional, cost-efficient and regulatory compliant. To be most effective, it is essential that a program be capable of guiding people to, through and out of your facility in an orderly manner.

For first to lasting impressions, partner with 2/90 Sign Systems for all of your signage needs.

For more information, visit www.290signs.com.
GSA schedule GS-07F-0265N



2/90 Modular

is constructed of three basic components - structural rail, graphic insert and end caps. It is changeable and expandable for your environment's every changing needs. It is available in infinite sizes, configurations and finishes.

Arc Sign

is designed with a curved profile for a contemporary environment. It is a paper-based system that allows for the speed and ease of printing your own graphics. It can also be specified with most 2/90 insert materials and graphic options.

Enhanced

offers a systems approach to signage while accepting design elements for a seamless fit within it's environment. 2/90 Modular and Arc Sign can be enhanced with custom designs including logos, shapes or materials.

Exterior

is available with many options for addressing your exterior needs from main identification to vehicle directional signage. It can be fabricated in many shapes and sizes to complement your setting and communicate your image.

Custom

is available when a systems approach is not required. 2/90's product engineers will make your vision a reality with an infinite offering of finishes and materials.

Electronic

is often an integral component of a successful wayfinding system. Interior and Exterior multi-media communications attract attention with up-to-the-minute information.



Planning

Careful planning is the key to creating the most functional, attractive, cost-effective signage program possible. You can rely on 2/90 to find wayfinding solutions tailored to your specific style, budget and overall needs. We also ensure your compliance with regulatory and building codes.



Manufacturing

2/90 has been providing solution-based architectural sign systems for 30 years. Our Grand Rapids, Michigan headquarters includes 80,000 square feet of office and manufacturing space where experienced sign makers work with state-of-the-art equipment and quality materials. Our manufacturing capabilities allow us the flexibility to add signature design elements to all of our product lines.



Installation

2/90 installations are performed by trained, factory-certified personnel. No matter the complexity of your wayfinding program, we provide complete turn-key service to save you time, money and frustration. It's the smartest, simplest way to successfully execute a standards program throughout your facility.



Reordering & Maintenance

2/90 provides tools to support your ever-changing environment. We enable you to make modifications and additions quickly, easily and affordably.