

290 SIGNS

FIRST AID FOR WAYFINDING.

HOSPITAL VISITORS AND PATIENTS OFTEN HAVE A LOT ON THEIR MINDS. NAVIGATING THROUGH YOUR FACILITY SHOULD NOT BE ONE OF THEM.

2/90 Sign Systems has over 40 years of experience directing people to, through and out of healthcare facilities. Our beautifully crafted signs work in harmony to ensure no one is without directional aid.

As Paul Arthur and Romedi Passini explained in their 1992 book, *Wayfinding: People, Signs and Architecture*, "In a [hospital] facility of some 800 beds, no less than 8,000 hours of professional time are lost in redirecting patients and visitors to their destinations." Investing in a wayfinding program is vital; simply put, when people are lost, money is lost.

2/90's dynamic solutions create a positive environment for patients, visitors and staff. We can assist you with wayfinding analysis and programming; fabricating a system of interior and exterior signage with static, changeable and digital messaging; professional demolition and installation; maintenance programs for easy reordering and updating; and our healthcare specialty signage including VitalSign™, InfoBoard™ and SafeCare™.

Architectural communication solutions can positively influence a patient's perceptions, directly impacting HCAHPS satisfaction scores. Keep patients informed while promoting your brand with our sign solutions.



HEALTHCARE WAYFINDING SOLUTIONS!

- Assessment
- Planning
- Design
- Interior Signs
- Digital Communications
- Exterior Signs
- Healthcare Communication Tools
- Queuing Systems
- Demolition
- Installation
- Maintenance



VITALSIGN™

Designed for room identification or bedside use, this modular sign features changeable medical alert messages to inform staff and visitors of critical care information. Customers can choose from a collection of standard color-coded medical alert messages or customized sliders in any color, pictogram or configuration. Alert messages are self-contained for security and ease of cleaning. Alert messages can be changed with a magnet to help prevent the spread of infectious disease.



SAFECARE™

Need a safe and friendly environment, SafeCare™ Signs has you covered. We're proud to say it's the only American-made product featured in the New York State Office of Mental Health Safety Standards. Ideal for any facility where safety or durability are key factors, including healthcare facilities, schools, and prisons. Each sign is made of Lexan, which prevents the sign from breaking and being used as a weapon. Beveled edges eliminate sharp edges and subsurface paint and graphics guard against tampering in high-traffic and vandalism-prone areas.



TURNKEY PRODUCTS

From off-the-shelf solutions to custom designs, we've got you covered. 2/90's architectural signage systems feature changeable, modular signs. When change inevitably happens, you can update by simply replacing the message, not the entire sign, making them both sustainable and easy to maintain. Our turnkey wayfinding solutions also include exterior signs, dimensional letters, digital communications and queuing systems, all available at competitive prices.



TURNKEY SERVICES

2/90's turnkey services include assessment, planning, design, installation, and maintenance. Our SEG (Society of Experiential Graphic Designers) partners can map out an effective wayfinding plan using signs that are attractive, cost-effective, and tailored to your specific needs. 2/90 offers factory-trained, certified personnel to install your signs and proven methods to help maintain them, including the SmartCare+ mobile app, illustrated manuals, and quick-ship programs for fast and easy reordering.