

education Davenport University Grand Rapids, MI

2/90
Sign Systems
first to lasting impressions™



Photo provided by Bill Lindhout

OFFICE OF
STUDENT SERVICES



IN CASE OF FIRE
USE FIRE EXIT
DO NOT USE ELEVATOR

205

education Davenport University Grand Rapids, MI



Campus Signage Standards

Challenge: Davenport University is a Grand Rapids based educational institution, providing academic programs in business, technology and health professions. In 2004, Davenport opened its main campus in Caledonia, Michigan. 2/90 Sign Systems collaborated with GunnLevine Architects and Rockford Construction upon award of the project. The goal was to standardize all signage throughout the various locations to meet the design intent of the architects.

Solution: Signage at Davenport consists of a combination of 2/90 Modular, Plaques Plus and polished aluminum dimensional letters. Donor recognition signs received special distinction with 2/90 Foundry textured paint. In two residence buildings on campus, dimensional numbers identify each of the rooms. 2/90 provides turn-key interior and exterior service to Davenport's other locations in Lapeer, Warren, Midland, Caro, and Grand Rapids.

Jim Becsey

Executive Director of Facilities
Davenport University

415 East Fulton St.
Grand Rapids, MI 49503

P: 616.451.3511
F: 616.732.1146

Holly Bayle

Henk de Wilde

Project Managers
2/90 Sign Systems

5350 Corporate Grove Blvd. SE
Grand Rapids, MI 49512

P: 616.656.4310
F: 616.656.4300